

Dementia Map

Get on the Map!

Below are easy step-by-step directions to join Dementia Map, allowing those in need of your service to be able to find you.



Step 1

We suggest you review the category list before picking your plan, as each plan allows you to choose a different number of categories you can choose. (STARTER – 1, PRO – up to 5, FEATURED – up to 15) Here is the link where you can review the categories. <https://www.dementiamap.com/join/> (Scroll down the page a bit to find the list of categories) Below is a sampling of what you will find. We recommend you write down all the categories that apply to you. This will also help you later when you complete your profile description.

Extensive Category Selection List

Dementia Map's extensive category list is your best tool for segmenting your business for maximum visibility. If we've missed one that's valuable to you, let us know! We are continually expanding the list to accommodate every market, segment, and niche.

| Activities | | |
|-------------------|--------------------|-------------------------|
| Adult Daycare | Entertainment | Relaxation & Meditation |
| Advocacy Programs | Exercise & Fitness | Religion & Spirituality |
| Art Programs | Leisure | Reminiscence |
| Arts & Crafts | Memory Cafes | Seasonal |
| Brain Fitness | Music | Sensory |
| Choirs | Online Activities | Volunteer Opportunities |

| Education | | |
|-----------------|-----------------------------|-----------------|
| Abuse & Neglect | Fall Prevention & Reduction | Mental Health |
| Advocacy | Finances | Mentors for PWD |
| Age Friendly | Getting Diagnosed | Nutrition |

Step 2

You can review the plans & pricing, so you decide which plan you want. Here is the link. <https://dementiamap.com/plans-and-pricing/>.

Step 2A – Sign Up For The Plan You Want

You can sign up one of two ways.

1. Click on the graphic buttons on the plans and pricing page (<https://dementiamap.com/plans-and-pricing/>)

| | | |
|--|---|---|
| Starter FREE <i>"Why Not?"</i> Submit | Pro \$365/year <i>"Buck a Day!"</i> (Or \$39/month) Buy Pro | Featured \$800/year <i>"Best Value!"</i> (Or \$79/month) Buy Featured |
|--|---|---|

2. Or go directly to the plan of your choice below.
STARTER <https://dementiamap.com/starter/#join>
PRO <https://dementiamap.com/pro/#join>
FEATURED <https://dementiamap.com/featured/#join>

Step 3

Once you pick your plan you will be brought to the staging area to input your information. The steps are broken down for you below complete with graphic prompts.

- 1) Basic contact info – Example below.

Organization Name (REQUIRED)

Alzheimer's Speaks Podcast

Contact Person (REQUIRED)

Lori La Bey

Mailing Address (REQUIRED) - Admin Purposes Only

P.O. BOX 13733

Roseville, Mn 55113- 3733

The street address below is optional on the resources directory listing, but you will want to list your city, state/province, and country to get a blue dot on the directory map to make you more visible.

Address - for resource directory listing

P.O. BOX 13733

Roseville, Mn 55113- 3733

Phone (REQUIRED) - Main

651-216-5413

Do not show main phone number on resource directory listing

Phone - Cell (if different)

Do not show cell number on resource directory listing

Step 3 (Continued)

Email (REQUIRED)

radio@alzheimersspeaks.com

Website (OPTIONAL)

https://alzheimersspeaks.com/alzhei

Are you a tax exempt organization?

No

Add your tax exempt number - Admin Purposes Only

Upload Tax Exempt Certificate - Admin Purposes Only

Choose File No file chosen

- 2) If you decide on a paid plan (PRO or FEATURED) you will see the next box to get your payment information. Complete your transaction by clicking the BUY button at the bottom.

- Featured Plan
The Featured Plan is your best value!

- Featured Plan (Annual)
\$800 / year
\$800 payment due now, next auto renewal (\$800) on Mar 31, 2023
- Featured Plan (Monthly)
\$79 / month

Name on card

Billing address

City, state/province, postal code

Credit/debit card Card number MM / YY

Discount code

Step 4 – Click Create Your Account To Save

Create Your Account

Step 5 – Pick Your Categories For Your Chosen Plan

- 1) Check your categories for your chosen plan. This area will remind you of the number you can pick per your plan. Note categories are listed in alphabetical order to keep things simple for you. (STARTER – 1, PRO – up to 5, FEATURED – up to 15) There is a sample below.

Business Categories (Choose up to 15)

Select the categories that best describe your company, product, or service. These are used when visitors search for resources. This is optional, but highly recommended.

- Abuse & Neglect
- Accessibility
- Activities
- Adaptive Clothing
- Adult Daycare (Activities)
- Adult Daycare (Support Services)
- Advocacy Programs (Activities)
- Advocacy Programs (Education)
- Advocacy Programs (Support Services)
- Age Friendly
- Aroma Therapy
- Art Programs
- Articles & Blogs
- Arts & Crafts
- Assisted Living
- Attorneys
- Awareness (Education)
- Awareness (Products)
- Balance & Mobility
- Best Practices
- Books
- Brain Fitness (Activities)
- Brain Fitness (Education)
- Care Management

Step 6 – Complete The Resources Listing Summary


- 1) Upload your Graphic (Logo, Book Cover, Product Image)
- 2) Add your tagline

Resource Listing Summary [?](#) Learn more

Click areas on card to upload logo or edit tagline.

NOTE: Your tagline is a brief description about your listing, helping visitors to recognize the value you offer. Please publish your phone and email information in the appropriate areas of your profile. Thank you.

[Click here to delete the current image.](#)



Alzheimer's Speaks Podcast
















Giving Voice and Enriching Lives Around the World

Step 7 – Add Your Profile Description

Add your profile description. Remember the more keywords you use here the better as some people search by keywords versus searching by categories. We recommend using short paragraphs and bullets to make it easy to read. Mention the categories you picked in your description to boost your visibility.

Detailed Profile Description [? Learn more](#)

Describe your products & services:

Edit               

Alzheimer's Speaks Podcast is believed to be the first dementia-specific program in the world and was launched in 2011. It has an international audience and has been recognized by Oprah, Maria Shriver, Sharecare, AARP MN, and the National Institute for Dementia Education.

Alzheimer's Speaks' goal is to raise all voices of all forms of dementia, from people at all levels and all ages around the world. We believe by sharing real stories about life with dementia from those diagnosed, family members, and those who care, we can give comfort and insights on how to live graciously with dementia. By allowing professionals, and advocates to share their resources; we are better equipped to create a more supportive dementia care culture. In doing this, we can combine everyday practical applications, medical model practices, and research-based trials to offer more options to live well with dementia.

Are You Interested In Being A Guest Or Do You Have An Idea For A Show?

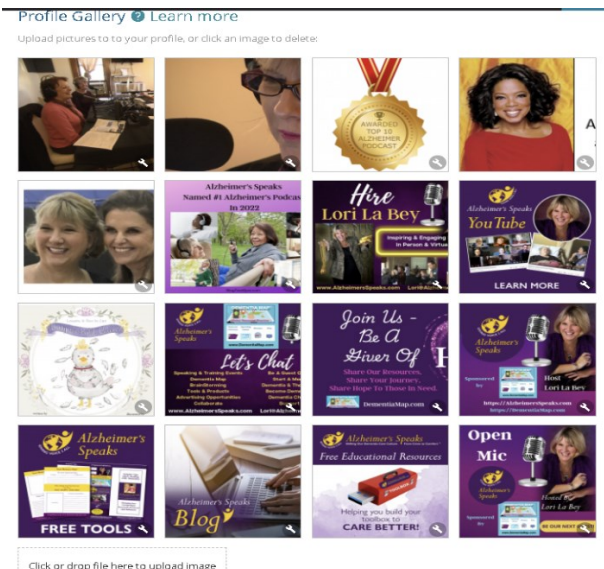
Contact Us!

Our host is Lori La Bey, who understands what it is like to have a family member with dementia. Her mother lived with dementia for thirty years and upon her autopsy, they found she had Alzheimer's disease, Lewy Body dementia, and Parkinson's disease. Lori understands the frustrations and needs for resources for both families and professionals. In addition, she has experienced the beautiful gifts that dementia can offer people if they look for the joy before them.

ul » li

Step 8 – Add Images To Your Photo Gallery

Upload images to your photo gallery to help elevate your service, product, or tool. You do not have to size the JPGs! Take advantage of the opportunity to make your events, flyers, one-sheets, product descriptions, and memes... that are Word documents or PDFs into JPGs. The images will show up as thumbnails but when clicked on, they will expand to be readable.



Step 9 – Add Your Social Media Links To Your Profile

Social Links

Facebook

Twitter

Instagram

Pinterest

LinkedIn

Youtube

Vimeo

TikTok

BBB

Step 10 – Add A Video To Your Profile

You can use links from YouTube or Vimeo to enhance your profile.

Video Link

Add a link to your video on YouTube or Vimeo to explain more about who you are and what you do.

Step 11 – For Featured Plans Add A Give-A-Way Piece

If you are a FEASURED plan you can also upload a give-away piece. You can list a title name, write a description, and upload a JPG that can be printed out.

Create a Deal or Coupon [Learn more](#)

It is best to upload an image of your offer in JPG/JPEG format.

Upload a main image (or click on existing image to replace) and enter the title below:


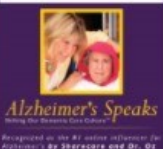
Click or drop file here to upload image

Title layout:

Enter the description and details below:

Tips when Communicating with Someone Living with Dementia was developed by Lori Le Bey the host of Alzheimer's Speaks Radio. Lori is also a speaker, trainer and known globally for her efforts to change how care is perceived, received and delivered.

Optional: Add a barcode, QR code or other image:

| | | |
|---|---|---|
| <p>Helpful Tips</p> <p>Assess with every interaction, "Are they safe, happy and pain free?"</p> <p>Be compassionate - How would you like to be treated if you were ill or had a disability?</p> <p>Offer help, but don't take over. Make them feel empowered.</p> <p>Repetitive questions or comments are new to them every time.</p> <p>Don't take things personally.</p> <p>Give yourself credit daily for engaging respectfully.</p> <p>Live in their world and learn to play again.</p> <p>Utilizing their preferred music can help create a calm environment.</p> <p>Care Partners need to stay healthy in mind, body and soul; as well as stay socially connected and safe.</p> <p>Know your connection continues to exist, even when they are unable to communicate with you by normal standards.</p> <p>Look for the joy. As you will only find what you are looking for.</p> | <p>Projects & Initiatives</p>  <p>DEMENTIA MAP Global Resource Directory</p>  <p>The Purple Angel Project</p> | <p>Helpful Tips when Dealing with Dementia</p>  <p>Changing how Caregiving is Perceived, Received and Delivered</p> |
| <p>Radio Host</p> | <p>Lori@AlzheimersSpeaks.com PO BOX 1233 Roselle, IL 60112-0233 815-718-4714</p> | <p>AlzheimersSpeaks.com © of Alzheimer's Speaks, LLC 2017</p> |
| <p>Helpful Tips</p> <p>Keep in mind each person with dementia is unique and may react differently to these tips.</p> <p>Smile, stay calm and positive. Doing this can help everyone.</p> <p>A quiet environment is best. Always approach from the front so you don't scare them.</p> <p>Be at eye level when communicating and keep friendly eye contact.</p> <p>Over stimulation of the senses can trigger emotional shifts.</p> <p>Introduce yourself in a similar fashion utilizing multi-sensory connections such as: sound, sight, touch and smell.</p> <p>Don't ask: Do you remember me? What is my name?</p> <p>Accept and validate their emotions versus trying to change their feelings.</p> <p>Look for these nonverbal communication signs. They can pick up and respond to yours too.</p> <ul style="list-style-type: none"> • Stern expression • Soiled clothing • Creased arms • Pounding fingers • Tight jaw • Soiled • Grit in eyes • Complex • Wink | <p>Helpful Tips</p> <p>Have inclusive conversations. Show respect even if they don't reply or their response doesn't make sense.</p> <p>Be gentle in both conversation and touch.</p> <p>Use your calm and compassionate voice.</p> <p>Laughter is usually appreciated, but don't be demanding.</p> <p>Be patient and give them extra time to respond.</p> <p>Be conversational. Don't lecture or try to correct.</p> <p>Simplify instructions and narrow choices to one or two.</p> <ul style="list-style-type: none"> • Would you like to wear the red or blue shirt? • Show the shirts as a physical cue. <p>If you don't understand what they are trying to say or do, show interest by asking clarifying questions.</p> <ul style="list-style-type: none"> • Tell me more about that? • What does it look like? • How does it work? • Who uses it? • When would you use it? • Why do you like it? | <p>Helpful Tips</p> <p>Praise what they can do.</p> <p>Maintain routines whenever possible.</p> <p>Identify agitation and try to remove or replace them with a sense of calm and safety.</p> <p>Don't assume they are not interested if their eyes are closed. They may be processing information or searching for a word.</p> <p>Have a backup plan.</p> <p>Be more spontaneous and willing to approximate things.</p> <p>Gently redirect if they lose their train of thought or wander off.</p> <p>Arguing won't work. Logic isn't always relevant when dementia is in play.</p> <p>Take pictures to capture moments you both can reminisce about.</p> <p>It's ok to relax and be quiet. Neither of you need to be busy all the time.</p> <p>Be patient and kind. If they are struggling with a task, offer help in a respectful way.</p> <p>Build a lot of reserves, as what worked in one moment might not work in the next.</p> |

| | | |
|---|------------------------|--------------------------|
| <p>Keynotes</p> | <p>Training</p> | <p>Consulting</p> |
| <div style="border: 1px solid black; padding: 10px; width: fit-content; margin: 0 auto;"> <p>Click or drop file here to upload image</p> </div> | | |
| <div style="display: flex; justify-content: center; gap: 10px;"> <div style="background-color: #008080; color: white; padding: 5px 10px; border-radius: 5px;">Save</div> <div style="background-color: #008080; color: white; padding: 5px 10px; border-radius: 5px;">✖ Delete</div> </div> | | |

Step 12 – Save Your Profile

Click Save. We will review your listing within 48 hours. Once vetted, your listing will be published. You will receive a notice from us at this time. If we have any questions about your submission, you will receive an email requesting further clarification. If we feel you are not an appropriate fit for Dementia Map at our discretion, we will deny your membership and tell you why.

Step 13 – Confirmation Of Membership

You will receive confirmation of your listing along with an assigned password. This is done to protect all members and the site so no one can use a simple password that could compromise the site. We

suggest you save your login email and password in a safe place. The password can't be changed by you.

EMAIL USED TO SIGN IN _____
ASSIGNED PASSWORD _____

Please know you can always request a new password. It will be sent to you right away if you choose not to save your password. <https://dementiamap.com/member-sign-in/#myaccount>

Step 14 – Once You Are A Member

Go to the membership sign-in page which can be found by going to the main tab on the black line that says, “Member Area” and then scroll down to “Member Sign In,” or click on the link below.

<https://dementiamap.com/member-sign-in/#myaccount>

Welcome Aboard!

We look forward to helping you raise your brand by participating in a global effort to share resources and improve dementia care around the world.

Contact us today if you have any questions

<https://www.dementiamap.com/contact/>

If you want us to review your profile, [please visit this link](#) to schedule a time on our calendar.

For more resources visit our member library

<https://dementiamap.com/member-library/>