



A Guide To Complete or Update Your Dementia Map Profile

Step 1

To sign up for a membership plan or log in to your profile, use this link

<https://dementiamap.com/member-sign-in/>. You must use the email address you signed up with. From there, you will be asked for your password. If you can't find your password, request a new one, and it will be emailed to you immediately at the email you used to sign in with.

Member Sign In

Please sign in:



Sign In

Email

Password

Sign In



Request Password

Step 2

The steps are broken down for you below complete with graphic prompts.

- 1) Basic contact info – Please review your basic contact information and make sure that it is still correct.

Member Sign In

Please sign in:

About

Profile

Sign Out

Organization Name (REQUIRED)

Alzheimer's Speaks Podcast

Contact Person (REQUIRED)

Lori La Bey

Mailing Address (REQUIRED) - Admin Purposes Only

P.O. BOX 13733

Roseville, Mn 55113- 3733

Email (REQUIRED)

radio@alzheimersspeaks.com

Website (OPTIONAL)

https://alzheimersspeaks.com/alzhei

Are you a tax exempt organization?

No

Add your tax exempt number - Admin Purposes Only

Upload Tax Exempt Certificate - Admin Purposes Only

Choose File No file chosen

The street address below is optional on the resources directory listing, but you will want to list your city, state/province, and country to get a blue dot on the directory map to make you more visible.

Address - for resource directory listing

P.O. BOX 13733

Roseville, Mn 55113- 3733

Phone (REQUIRED) - Main

651-216-5413

Make sure to get listed as a dot on the map! If you work out of your house and don't want people knowing your street address, just list your city and state, or province... for other countries.

☒ Do not show main phone number on resource directory listing

Phone - Cell (If different)

☐ Do not show cell number on resource directory listing

Email (REQUIRED)

radio@alzheimersspeaks.com

Website (OPTIONAL)

https://alzheimersspeaks.com/alzhei

Are you a tax exempt organization?

No

Add your tax exempt number - Admin Purposes Only

Upload Tax Exempt Certificate - Admin Purposes Only

Choose File No file chosen

IMPORTANT - SAVE
AND CONTINUE
COMES NEXT

Starter

Save & Continue

Skip



Click Save & Continue

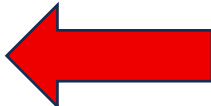
Featured Plan

Membership expires on Oct 11, 2025

Renew, Upgrade or Update Billing

Save & Continue

Skip



Click Save & Continue

Pro Plan will be the same as a Featured Plan

As you see above, the plan you choose and the date of your renewal are listed. Starter plans do not have a renewal date, as there is no payment associated with them. If you decide to change your plan, click on the Renew, Upgrade, or Update Billing Tab. If nothing is to be done here, you can click SAVE & CONTINUE or SKIP to go to the next section.

Step 3 – Pick Your Categories For Your Chosen Plan

- 1) You can review all categories here, which is a bit easier. <https://dementiamap.com/join/> .
Scroll down the page until you see where the categories are listed. (graphic example below)
We recommend writing down all that apply to your service, product, or tool. Keep in mind that each of our 3 membership plans has a different number of categories you are allowed.
STARTER – 1 category
PRO – up to 5 categories
FEATURED – up to 15 categories

We recommend that the other categories that fit your service, product, or tool should be worked into your profile description, as people can also search by keywords.

Extensive Category Selection List

Dementia Map's extensive category list is your best tool for segmenting your business for maximum visibility. If we've missed one that's valuable to you, let us know! We are continually expanding the list to accommodate every market, segment, and niche.

Activities		
Adult Daycare	Entertainment	Relaxation & Meditation
Advocacy Programs	Exercise & Fitness	Religion & Spirituality
Art Programs	Leisure	Reminiscence
Arts & Crafts	Memory Cafes	Seasonal
Brain Fitness	Music	Sensory
Choirs	Online Activities	Volunteer Opportunities

Education		
Abuse & Neglect	Fall Prevention & Reduction	Mental Health
Advocacy	Finances	Mentors for PWD
Age Friendly	Getting Diagnosed	Nutrition

- 2) Below is how those categories will show up on the back-end of the site when you are signing up.

Business Categories (Choose up to 15)

Select the categories that best describe your company, product, or service. These are used when visitors search for resources. This is optional, but highly recommended.

- ☐ Abuse & Neglect
- ☐ Accessibility
- ☐ Activities
- ☐ Adaptive Clothing
- ☐ Adult Daycare (Activities)
- ☐ Adult Daycare (Support Services)
- ☐ Advocacy Programs (Activities)
- ☒ Advocacy Programs (Education)
- ☐ Advocacy Programs (Support Services)
- ☐ Age Friendly
- ☐ Aroma Therapy
- ☐ Art Programs
- ☐ Articles & Blogs
- ☐ Arts & Crafts
- ☐ Assisted Living
- ☐ Attorneys
- ☒ Awareness (Education)
- ☐ Awareness (Products)
- ☐ Balance & Mobility
- ☒ Best Practices
- ☐ Books
- ☐ Brain Fitness (Activities)
- ☐ Brain Fitness (Education)
- ☐ Case Management



Please note the categories are listed in alphabetical order in this area. A few categories are listed in more than one main area such as “services, activities...” You will want to make sure you pick the correct one.

Step 4 – Complete The Resources Listing Summary

- 1) Upload your Graphic (Logo, Book Cover, Product Image)
- 2) Add your tagline – a short description approximately 79 characters total

Resource Listing Summary [? Learn more](#)

Click areas on card to upload logo or edit tagline.

NOTE: Your tagline is a brief description about your listing, helping visitors to recognize the value you offer. Please publish your phone and email information in the appropriate areas of your profile. Thank you.

[Click here to delete the current image.](#)



Step 5– Add Your Profile Description

Add your profile description. Remember, the more keywords you use here, the better, as some people search by keywords versus searching by categories. We recommend using short paragraphs and bullets to make it easy to read. Mention the categories you picked in your description to boost your visibility.



Dementia Together

No one has to walk the dementia journey alone.

We believe that no one walking the dementia journey has to walk it alone. The Dementia Together community is meeting new challenges in unprecedented ways!

You can help at dementiatogether.com/give. Keep reading to learn more about our programs.

Dementia Together is a collaborative nonprofit organization in which we realize the dementia journey can be overwhelming, but no one has to walk it alone. At Dementia Together, we cultivate joy while building stronger connections– for those living with dementia, their care partners, and the community. Through **education** and **enrichment**, we make living well with dementia the expectation, not the exception. We lead and support innovative efforts to enhance well-being and **hope**.

We exist to support the dementia community in these ways:

1. In-person education and online Contented Dementia (SPECAL) classes for care partners, professionals, and community organizations
2. Virtual, weekly support group for care partners
3. Monthly in-person support group for care partners
4. Monthly meal drops for our memory cafe friends in Northern Colorado to stay connected with them "the old fashioned way."
5. Virtual, weekly memory cafe for people living with dementia at home and their care partners
6. Four monthly in-person memory cafes in Northern Colorado
7. Continued family consultations made available at no charge for care partners in Northern Colorado, so that cost is not a barrier to reaching out for help.
8. Many other social gatherings for those living with dementia and their care partners

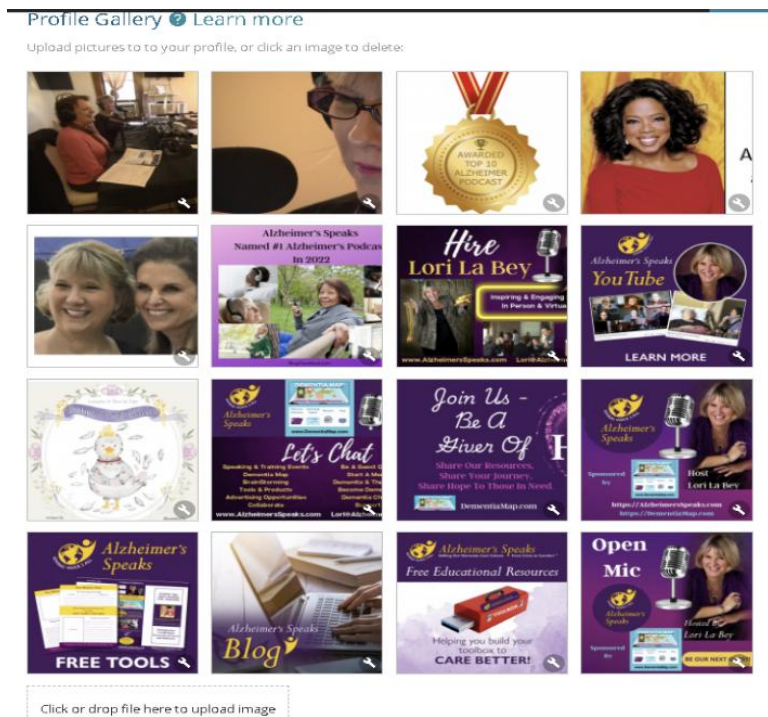
Dementia Together is dependent on private donations, corporate sponsorships, and grants to sustain and grow our services to meet the needs of those at greatest risk for social isolation and the effects of Covid-19. We are working to transform physical distancing into social connection.

Today, people prefer to read short paragraphs

Bullets are a great way to highlight your services, and the benefits people receive when working with you.

Step 6 – Add Images To Your Photo Gallery

Upload images to your photo gallery to help elevate your service, product, or tool. You do not have to size the JPGs! Take advantage of the opportunity to make your events, flyers, one-sheets, product descriptions, and memes... that are Word documents or PDFs into JPGs. The images will show up as thumbnails but when clicked on, they will expand to be readable.



You can sign in and add more graphics to this area, any time.

We are not aware of a limit to this section. So, post away!

Step 7 – Add Your Social Media Links To Your Profile

Social Links	
Facebook	www.facebook.com/AlzheimersSpeak:
Twitter	twitter.com/AlzSpksRadio
Instagram	instagram.com/alzheimersspeaks
Pinterest	www.pinterest.com/alzspeaks/
LinkedIn	www.linkedin.com/in/lorilabeyalzhein
Youtube	www.youtube.com/user/AlzheimersSp
Vimeo	
TikTok	
BBB	

Step 8 – Add A Video To Your Profile

You can use links from **YouTube** or **Vimeo** to enhance your profile.

Video Link

Add a link to your video on YouTube or Vimeo to explain more about who you are and what you do.

https://youtu.be/WAoeMjrooHE?si=_BvT-MdPScNtpIUW

+ Add Video

Step 9 – For Featured Plans, Add A Give-A-Way Piece

If you are a FEASURED plan, you can also upload a give-away piece. You can list a title name, write a description, and upload a JPG that can be printed out.

Create a Deal or Coupon [? Learn more](#)

It is best to upload an image of your offer in JPG/JPEG format.

Upload a main image (or click on existing image to replace) and enter the title below:

Click or drop file here to upload image

43 Communication Tips

Title layout: Normal

Enter the description and details below:

Tips when Communicating with Someone Living with Dementia was developed by Lori La Bey the host of Alzheimer's Speaks Radio. Lori is also a speaker, trainer and known globally for her efforts to change how care is perceived, received and delivered.

Optional: Add a barcode, QR code or other image:

Helpful Tips

Assess with every interaction, "Are they safe, happy and pain free?"

Be compassionate - How would you like to be treated if you were ill or had a disability?

Offer help, but don't take over.

Make them feel empowered.

Repetitive questions or comments are new to them every time.

Don't take things personally.

Give yourself credit daily for engaging respectfully.

Live in their world and learn to play again.

Utilizing their preferred music can help create a calm environment.

Care Partners need to stay healthy in mind, body and soul as well as stay socially connected and safe.

Know your connection continues to exist, even when they are unable to communicate with you by normal standards.

Look for the joy. As you will only find what you are looking for.

Projects & Initiatives

Alzheimer's Radio Host
Alzheimer's Mag

Dementia Friendly Communities & Businesses

DEMENTIA MAP

Global Resource Directory

Dementia Clubs™

Alzheimer's Speaks

A Peoples Love

The Purple Angel Project

Alzheimer's Speaks Host
Share the Love Tell Me...

Helpful Tips when Dealing with Dementia



Alzheimer's Speaks
Writing the Alzheimer's Care Manual™

Recognized as the #1 online reference for Alzheimer's by Sharecare and Dr. Oz

Changing how Caregiving is Perceived, Received and Delivered

Radio Host

Lori@AlzheimersSpeaks.com
PO BOX 12732 Roseville, MN 55113-0732 612-748-4716

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Helpful Tips

Keep in mind each person with dementia is unique and may react differently to these tips.

Smile, stay calm and positive. Doing this can help everyone.

A quiet environment is best.

Always approach from the front so you don't scare them.

Be at eye level when communicating and keep friendly eye contact.

Over stimulation of the senses can trigger emotional shifts.

Introduce yourself in a similar fashion utilizing multi-sensory connections such as: sound, sight, touch and smell.

Don't ask: Do you remember me? What is my name?

Accept and validate their emotions versus trying to change their feelings.

Look for their nonverbal communication signs. They can pick up and respond to yours too.

- Stern eyebrows
- Flaring eyes
- Crossed arms
- Pointing fingers
- Tight jaw
- Smile
- Gentle touch
- Glim in eye
- Dimples
- Wink

Helpful Tips

Have inclusive conversations. Show respect even if they don't reply or their response doesn't make sense.

Be gentle in both conversation and touch.

Use your calm and compassionate voice.

Laughter is usually appreciated, but don't be demeaning.

Be patient and give them extra time to respond.

Be conversational. Don't lecture or try to control.

Simplify instructions and name choices to one or two.

- Would you like to wear the red or blue shirt?
- Show the shirts as a physical cue.

If you don't understand what they are trying to say or do, show interest by asking clarifying questions.

- Tell me more about that?
- What does it look like?
- How does it work?
- Who uses it?
- When would you use it?
- Why do you like it?

Helpful Tips

Praise what they can do.

Maintain routines whenever possible.

Identify agitators and try to remove or replace them with a sense of calm and safety.

Don't assume they are not interested if their eyes are closed. They may be processing information or searching for a word.

Have a backup plan.

Be more spontaneous and willing to reprioritize things.

Gently redirect if they lose their train of thought or wander off.

Arguing won't work. Logic isn't always relevant when dementia is in play.

Take pictures to capture moments you both can reminisce about.

It's ok to relax and be quiet. Neither of you need to be busy all the time.

Be patient and kind. If they are struggling with a task, offer help in a respectful way.

Build a tool kit of resources, as what worked in one moment might not work in the next.

Example

Keynotes

Training

Consulting

Click or drop file here to upload image

Save

✕ Delete

Step 10 – Save Your Profile

Click **SAVE**. Your changes will be made immediately! If you are just signing up now, your membership will go into a pending folder to be reviewed prior to being published.

You will receive a confirmation email confirming that your profile has been received from Dementia Map. It will look like the one below. It will come from dementiamap@membershipworks.org.

Dear I

Your Name

Welcome to Dementia Map! The login information for your account is:

Email:

This is the email you registered with.

Password:

This is your assigned Password.

Thank you for your listing. Your entry will be reviewed and if approved, published within 48 hours.

If you have any questions or comments, please do not hesitate to contact us.

www.DementiaMap.com

<https://dementiamap.com/contact/>

If you don't see this email within 5 minutes, please check your spam or junk email files.

Then, **add this email this email** dementiamap@membershipworks.org **to your safe senders list**, so our emails don't go to your spam or junk files.

Step 11 You May Want To Save Your Sign-in Information

Your assigned password was sent to you via

EMAIL USED TO SIGN IN _____

ASSIGNED PASSWORD _____

You can sign in to your account anytime here <https://dementiamap.com/member-sign-in/>.

Please know you can always request a new password from this same link. It will be sent to you right away.

Member Sign In

Please sign in:

☒ **Sign In**

Email

Password

Sign In

☐ **Request Password**

For more resources, visit our member library

<https://dementiamap.com/member-library/>

Contact us today if you have any questions

<https://www.dementiamap.com/contact/>